



# Housekeepers Campaign



# Background

- IUF Congress, May 2012
- Annual meeting held on November 2012 in Cyprus.
- Officially launched during IUF's Executive Committee held in May 2013



# Campaign

## **DIGNITY** *for hotel housekeepers!* campaign aims:

- **To identify** "good practices" which can serve as examples, so that we can clearly see those companies with the worst conditions of work on which to target our organising resources to remedy that situation.
- **To identify** specific cases which clearly support our concerns, taking examples from each region to show the global nature of this threat.
- **To denounce** these conditions of work to global political and labour organizations in our sphere (ILO — UNWTO)
- **To engage** hotel companies and institutions in developing new policies to prevent workers getting physically and psychologically injured.
- **To improve** the working conditions of these workers.
- Through our website, **to dedicate** a specific page where we will keep this demand alive as a key element to generate discussion among affected workers.
- **To increase** union membership and activism amongst housekeepers in each IUF region.

## Contact Us:



IUF E-mail: [iuf@iuf.org](mailto:iuf@iuf.org)  
IUF Phone: + 41 22 793 22 33  
IUF web-site: [www.iuf.org](http://www.iuf.org)  
IUF Fax: + 41 22 793 22 38



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## **MAKE UP** *my* **work- place**

*Dignity for hotel  
housekeepers!*  
*Join us on*  
**[www.IUF.org](http://www.IUF.org)**

# Targets



Hundreds of thousands of housekeepers around the world, most of them women, are **victims throughout their working lives of conditions of work** which stealthily and silently destroy their health.



Concealed within magnificent luxury hotel establishments as well as more modest establishments lie **exhausting daily tasks**, mechanical repetition of movements, movement of heavy furniture, pressurized work patterns, contact with toxic products and a long list of other **personal risk situations including sexual harassment**.



To **denounce** these **conditions of work** to global political and labour organizations in our sphere (ILO - UNWTO)

To **identify “good practices”** which can serve as examples, so that we can clearly see those companies with the worst conditions of work on which to target our organising resources to remedy that situation.



It culminates in their exclusion from the labour market in their last working years, **condemning them to poverty** when they lose their jobs.



Furthermore, taking advantage of the international financial crisis, **employers are downgrading conditions of work**, either directly or through outsourcing. This situation has led to a decline in already low wages and an intensification of the work.



Through our **website**, to dedicate a **specific page** where we will keep this demand alive as a key element to generate discussion among affected workers.

To **improve** the **working conditions** of these workers.



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Housekeepers also suffer from the effects of **gender inequality**, a further burden on their difficult working conditions.

We in the IUF-UITA are issuing a new challenge, a challenge to give these workers healthy and safe conditions of work, launching the campaign

**DIGNITY**  
*for hotel housekeepers!*

HOTEL WORKERS UNION  
unite  
www.hotelworkers.org.uk

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To **identify specific cases** which clearly support our concerns, taking examples from each region to show the global nature of this threat.

To **increase union membership** and activism amongst housekeepers in each IUF **region**.





Thank you

For more information:

[emilio.ferrero@iuf.org](mailto:emilio.ferrero@iuf.org)

[massimo.frattini@iuf.org](mailto:massimo.frattini@iuf.org)

<http://www.iuf.org/m/hrct-news.php?lang=en>